

Title → United States No-majs

As the world progresses, we have less and less ability to hide completely away from no-majs. Many of our jobs and businesses also would have greater success if we incorporate things in the no-maj world, in such a way as to not let them know it is actual magic. Fortune tellers, healers, and others have done this successfully for years.

Because of this, MACUSA has decided to create a manual to help you blend in with no-majs. This manual focuses on the United States, but many of the principles could be applied elsewhere. This will look at the basic world of the no-majs, from agriculture, to education, to their leadership styles, traditions, and more. By learning more about no-majs, we will be able to blend in, a skill we have already learned in the past. We as witches have known tragedy in the United States. Though many here came for a new life, the Salem witch trials changed many dynamics.

(HEADING)

Background

Geography.

The United States is located in North America, bordering the North Atlantic Ocean (East) and the North Pacific Ocean (West). Canada is above us, and Mexico is to the south. Our climate is "mostly temperate, but tropical in Hawaii and Florida, arctic in Alaska, semiarid in the Great Plains west of the Mississippi River, and arid in the Great Basin of the southwest; low winter temperatures in the northwest are ameliorated occasionally in January and February by warm chinook winds from the eastern slopes of the Rocky Mountains" (CIA, 2017). As the US is so large, the terrain varies greatly. The middle of the US is a vast plain. There are mountains in the west, as well as hills and low mountains in the east. Alaska, which not directly connected to

the US has mountains and river valleys. Hawaii, a string of islands made of volcanos has the typical terrain associated with it.

The United States has many resources including "coal, copper, lead, molybdenum, phosphates, rare earth elements, uranium, bauxite, gold, iron, mercury, nickel, potash, silver, tungsten, zinc, petroleum, natural gas, timber, and arable land" (CIA, 2017). The Population is spread out in several places, but concentrated in urban areas as well. The plains are particularly less dense, as are the mountain areas, the deserts, and forests in the north. There are several natural hazards such as "tsunamis, volcanoes, earthquakes, hurricanes, tornadoes, mud slides, forest fires, and flooding" (CIA, 2017).

more
examples

→ Environment.

The United States is a large emitter of carbon dioxide from the burning of fossil fuels. We also have air pollution resulting in acid rain in both the US and Canada. "Water pollution, from runoff of pesticides and fertilizers; limited natural freshwater resources in much of the western part of the country require careful management; desertification" also causes issues for the people (CIA, 2017).

Currency.

The United States uses dollar bills and coins for their currency. It is rumored that there is gold locked away in Fort Knox, and that is what the basis for the value of the money comes from. They have pennies (1), nickels (5), dimes (10), and quarters (25), and a value of 100 equals one dollar.

Agriculture.

Shelters vary across the United States. In rural areas you will find decent sized homes, as well as a few apartment buildings (depending on the size of the town). As the city rises in size,

→ Many more items. . . .

Example

lower dramatically under President Obama. There was an economic downturn earlier around 2008, but it was slowly building itself back up. There are current concerns about minimum wage across the country, the cost of living, cost of tuition at universities, and in general the stock market. Another pressing worry is the cost of health insurance and the bills circling the government back and forth concerning it.

Literacy and Language.

The prominent language in the United States is English, however there are other languages spoken. The percent born in the U.S. speaks English 70.2%, Spanish 12.0%, other Indo-European 3.8%, Asian and Pacific Island 3.3%, other 0.0% (2011) (Census 2017).

Amazingly, English has never been declared the national language, but many will tell you that is what it is. It has been declared as English in 21 of 50 states, but Hawaii is the only one that is.

Sample

CQ Four Dimensional Model: Applying It

← HEADING

Throughout our program we will talk about the CQ (Cultural Intelligence) Four Dimensional Model. Now we are going to discuss how to apply it. By looking at the graphic to the side, you can see the four different sections and their basic definition. While many people may think this is common sense, it most often is not. Though you may live in America, our culture is incredibly different simply because of the presence of magic. So when dealing with others, it is important to remember this, and also important to protect our own culture.

CQ Drive.

One of the main pieces of this is having the confidence to adapt. Hopefully this manual, you will feel prepared enough on the basics to interact with no magic on a regular basis, and this is also something you probably have some experience with anyways. Adapting to another culture has to be because you want to - doing it indifferently will get you nowhere as you do not really

→ Also. CQ Knowledge / Strategy / Action

will be instances where perhaps you blunder, or something is done and magic is needed. We understand this and this is why you have undergone this training to try and minimize those instances. However, we also want you to prepare for the opposite. Do not leave your wand at home, do not be unprepared.

It may be impossible to master all of the dos and don'ts, but knowing most of them will give the general knowledge that you need. By knowing the three outer CQ pieces, the fourth will come into play. Remember that here your verbal actions, nonverbal actions and speech acts matter. How you say things, the tone you use, the way you write things, the way you stand, all play a role in how you are perceived.

(Heading)

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Leadership Theory ✓

Sample

There is one leadership theory that is probably more prevalent than others within the American culture, and that would be adaptive leadership. Americans are often talking about overcoming circumstances, and "picking yourself up by your bootstraps" and working towards the life you want to have. Americans love rags to riches stories, which often just help this type of leadership excel. Adaptive Leadership is "the practice of mobilizing people to tackle tough challenges and thrive" (Northouse, 2017, p. 258). It is also generally believed to be "concerned with how people change and adjust to new circumstances" (Northouse, 2017, p. 258). These definitions play well with how many view others in the American society, especially those who are chasing the "American Dream" and want to rise above where they currently are.

One institution within the United States that especially uses this role of leadership is the United States Army. They have a "10-day Asymmetric Warfare Adaptive Leader Program" that "teaches eight dimensions of adaptability" (Lattimore-Staple, 2012). The military must learn to adapt in many cases, as they travel the globe through various cultures, and also have to learn to

Also Conclusion + Reference PAGE.